



The Chapel Hill-Carrboro "Holiday Parade"

& HOLIDAY LANE PERFORMANCES

STOCKING STUFFER SPONSORSHIP

ON-SITE COMPONENTS

- Verbal Thank You and Announcements from Holiday Lane**
 Holiday Lane is a short section of the Parade Route located directly in front to the Chapel Hill News, where performers, bands, and floats make a brief performance. MC Personality to appear live to officially kick-off the Parade and make PA announcements of entertainment & sponsors
 Minimum (2) live mentions
- Placement of Your Corporate Banner & Logo on Parade Float**
 Prominently display your company Colors & Logo on PARADE FLOAT.

MEDIA COMPONENTS

- Official Stocking Stuffer Sponsor Promotional Listing in the Chapel Hill News**
 Official Parade Route Center Spread (25000+ Distribution)
 Promotional center spread of the ENTIRE PARADE ROUTE.
 Business name listing noting your community support on Parade Route
 Promotional Spread

PARADE FLOAT Stocking Stuffer Sponsor

10000+ Holiday
Parade attendees
will view your
sponsorship as a
commitment and
support of
community

Drive brand
recognition and
differentiate your
company from a
cluttered market
place.

Price \$250.00

Signature _____ Date _____
 Address _____
 Cit _____ State _____ Zip _____

Please fax a signed copy to Evince Management Agency, (919) 929-9743

The Chapel Hill-Carrboro Holiday Parade

~Sponsorship Packages~

	Presenting Sponsorship	Holiday Sponsorship	Stocking Stuffers Sponsorship
Holiday Lane Live Mentions	✓ Value of \$200	✓ Value of \$100	✓ Value of \$50
Float Signage Estimated 10,000+ Views	✓ Value of \$1000	✓ Value of \$750	✓ Value of \$500
Listing in Parade guide	✓ Estimated Value of \$25.00	✓ Estimated Value of \$25.00	✓ Estimated Value of \$25.00
Collateral Rights	✓	✓	
15" Holiday Advertising in The Chapel Hill News		✓ Value of \$285.00	
31.5" Holiday Advertising in The Chapel Hill News	✓ Value of \$598.50		
9" Holiday Advertising in Parade Guide	✓ Value of \$171.00		
	PACKAGE COST \$800 <i>Value of \$2000</i>	PACKAGE COST \$500 <i>Value of \$1200</i>	PACKAGE COST \$250 <i>Value of \$575</i>

Presented by

